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## **JEFF THEILER JOINS THE PEOPLES BANK AS SENIOR VICE PRESIDENT & CHIEF OPERATIONS OFFICER**



**BILOXI, MS (November 11, 2014)—**Veteran banker Jeff Theiler has joined The Peoples Bank as senior vice president and chief operations officer, announced Chevis C. Swetman, chairman and chief executive officer.

In his new role, Theiler is responsible for ATM/bankcard, branch administration, deposit operations, electronic banking, help desk, information systems, loan operations and internal operations.

“We are fortunate to attract a banker of Jeff’s caliber to focus on the operations of our overall business,” said Swetman. “Jeff brings more than a quarter of a century of experience in the financial services industry to help us streamline operations to serve our customers more efficiently and enhance value to our stockholders,” Swetman added.

Theiler has worked in banking and financial services for more than 25 years with extensive experience at a multi-billion dollar bank in information security, corporate risk management and direct banking delivery channels.

Prior to his career in banking, he also worked at Alltel Information Services in Little Rock, AR where he oversaw the development of domestic and international call centers.

He earned a master’s degree in business administration from Loyola University of the South in New Orleans and a bachelor’s degree in management from Tulane. He also completed the Graduate School of Banking at LSU in Baton Rouge.

Founded in 1896, with \$753 million in assets as of September 30, 2014, The Peoples Bank operates 18 branches along the Mississippi Gulf Coast in Hancock, Harrison, Jackson and Stone counties. In addition to offering a comprehensive range of retail and commercial banking services, the bank also operates a trust and investment services department that has provided customers with financial, estate and retirement planning services since 1936.

This news release contains forward-looking statements and reflects industry conditions, company performance and financial results. These forward-looking statements are subject to a number of risk factors and uncertainties which could cause the Company’s actual results and experience to differ from the anticipated results and expectation expressed in such forward-looking statements.