

OTCQX: PFBX

23rd Annual BURKENROAD REPORTS Investment Conference

Safe Harbor Statement

This presentation contains forward-looking statements and reflects industry conditions, company performance and financial results. These forward-looking statements are subject to a number of risk factors and uncertainties which could cause the Company's actual results and experience to differ from the anticipated results and expectation expressed in such forward-looking statements.



Corporate Profile

- The Peoples Bank founded 1896
- Headquarters Biloxi, MS
- Employees 147
- Branches 18
- ATMs 30

Market Statistics – 3/31/2019

- Assets: \$633 million
- Market Cap: \$57 million
- Stock price 52 week range: \$11.50 \$14.00
- Book value: \$18.35
- Price/book: 0.63%
- Shares outstanding: 4,943,186
- Insider Ownership: 33%
- Institutional Ownership: 48%

FIRST QUARTER 2019 UPDATE

- Net earnings totaled \$405,000 ... 39% increase over 1Q17
- Earnings for the year-ended December 31, 2018 totaled \$629,000 vs \$2,758,000 the prior year
- Net Interest Margin improved 20bps in 1Q19 vs 1Q18
- Loan volume decreased 3% in 1Q19 vs 1Q18
- Primary capital base of 15.24%, well in excess of regulatory minimums

PEOPLES FINANCIAL CORPORATION								
(In thousands, except per share figures) (Unaudited)								
EARNINGS SUMMARY								
Three Months Ended March 31,		2019		2018				
Net interest income	\$	4,620	\$	4,269				
Provision for loan losses		54		35				
Non-interest income		1,406		1,523				
Non-interest expense		5,567		5,465				
Net income		405		292				
Earnings per share		.08		.06				
TRANSACTIONS IN THE ALLOWANCE FOI	R LOAN LC	DSSES						
Three Months Ended March 31,		2019		2018				
Allowance for loan losses, beginning of period	\$	5,340	\$	6,153				
Recoveries		58		176				
Charge-offs	lenen pinikaisist	(76)	int Belgheite	(152)				
Provision for loan losses		54		35				
Allowance for loan losses, end of period	\$	5,376	\$	6,212				
PERFORMANCE RATIOS								
March 31,		2019		2018				
Return on average assets		0.26%		0.18%				
Return on average equity		1.82%		1.32%				
Net interest margin		3.30%		2.96%				
Efficiency ratio		93%		95%				
BALANCE SHEET SUMMARY	동안한 이동은만 한							
March 31,		2019		2018				
Total assets	\$	632,961	\$	646,846				
Loans		267,492		275,452				
Securities		281,579		295,405				
Other real estate (ORE)		8,873		8,845				
Total deposits		521,337		538,936				
Shareholders' equity		90,685		87,052				
Book value per share		18.35		17.16				
Weighted average shares		4,943,186		5,080,514				
PERIOD END DATA								
March 31,		2019		2018				
Allowance for loan losses as a								
percentage of loans		2.01%		2.26%				
Loans past due 90 days and								
still accruing								
Nonaccrual loans		6,107		12,886				
Primary capital		15.24%		14.24%				



Performance Ratios (Annualized)

March 31	<u>2019</u>	<u>2018</u>
• Return on Average Assets:	0.26%	0.18%
• Return on Average Equity:	1.82%	1.32%
• Net Interest Margin:	3.30%	3.10%
 Efficiency Ratio: 	93%	95%

ASSET QUALITY

AGING OF PAST DUE LOANS 2011 – 1Q/2019

(in thousands)

					90	Days						
	30 -	59 Days	60 -	- 89 Days	Ac	cruing	Nor	Accruals		Total	% of	Total
	#	<u>Amt (\$)</u>	#	<u>Amt (\$)</u>	#	<u>Amt (\$)</u>	#	<u>Amt (\$)</u>	#	<u>Amt (\$)</u>	<u>Total Loans</u>	<u>Loans (\$)</u>
12/31/11	136	17,374	27	3,924	13	1,832	64	57,593	240	80,723	18.7	432,407
12/31/12	137	17,681	31	2,809	11	1,539	54	53,891	233	75,920	17.7	429,738
12/31/13	124	12,860	12	2,590	8	750	42	26,171	188	42,371	11.3	374,578
12/31/14	99	8,003	17	2,186	10	763	60	33,298	186	44,250	12.2	361,687
12/31/15	81	8,590	19	3,317	3	145	37	15,186	140	27,238	8.1	337,132
12/31/16	76	6,276	14	1,986	0	0	41	11,853	131	20,115	6.0	315,355
12/31/17	58	11,529	13	305	0	0	114	13,811	185	25,645	9.2	279,988
12/31/18	54	4,446	20	7,406	2	54	89	8,250	165	20,156	7.4	272,305
03/31/19	48	4,179	7	178	0	0	82	6,118	137	10,476	3.9	266,625

CAPITAL (in thousands)

Book Value	Total	Primary Capital
<u>Per Share(\$)</u>	<u>Capital (\$)</u>	<u>to Avg. Assets (%)</u>
15.44	85,801	15.87
15.77	87,503	13.67
17.71	98,233	11.91
19.56	106,542	12.13
20.27	107,000	12.81
20.11	103,558	12.49
19.68	101,357	12.96
21.31	109,452	14.65
21.61	111,021	14.71
19.25	99,147	13.64
18.53	94,951	14.38
17.93	91,839	15.06
17.27	88,461	13.99
17.84	90,659	14.34
17.49	86,450	14.36
18.35	90,685	15.24
	Per Share(\$) 15.44 15.77 17.71 19.56 20.27 20.11 19.68 21.31 21.61 19.25 18.53 17.93 17.27 17.84 17.49	Per Share(\$)Capital (\$) 15.44 $85,801$ 15.77 $87,503$ 17.71 $98,233$ 19.56 $106,542$ 20.27 $107,000$ 20.11 $103,558$ 19.68 $101,357$ 21.31 $109,452$ 21.61 $111,021$ 19.25 $99,147$ 18.53 $94,951$ 17.93 $91,839$ 17.27 $88,461$ 17.84 $90,659$ 17.49 $86,450$



* Hurricane Katrina

Looking ahead into 2019 Why Invest in PFBX



- City of Biloxi concluding Katrina related projects: \$100M by late 2022
- MS Gulf Coast scheduled to receive bulk of BP Settlement: \$750M over 20 years
- Huntington Ingalls expanding to accommodate two major ship contracts: \$6.5B
- City of Gulfport advancing multiple capital projects: \$1.4B

Looking ahead into 2019 Why Invest in PFBX



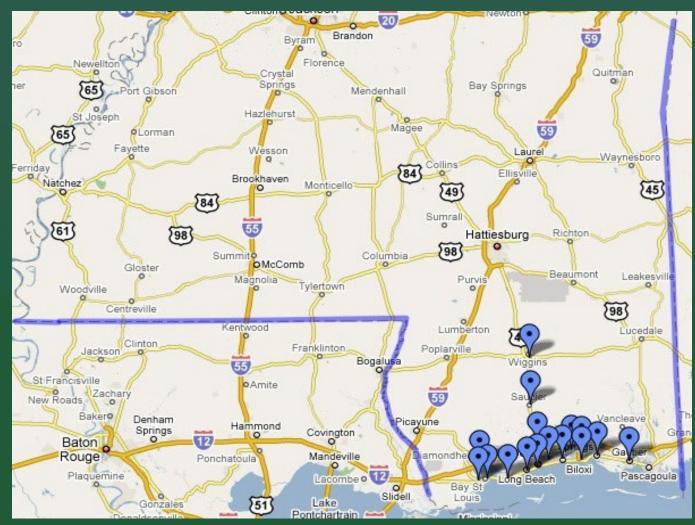
- City of Biloxi:
 - Initiating \$54M downtown redevelopment plan
 - Encompasses 230,000 sq. ft. including 330 residential housing units
 - Issued RFP to conduct feasibility study for satellite convention center / theater on East end of Biloxi
 - Expand mid-week hotel occupancy levels
 - Prime location for tourists

Looking ahead into 2019 Why Invest in PFBX



- Current primary capital to average assets: 15.24%
- Reestablished regular dividend payment
- Completed stock repurchase plan: 180,000 shares redeemed
- Shareholder & Management interest are aligned

Market Area



Information

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Website

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Shareholder Information

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S.E.C. Form 10-K Requests

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